

**UNITED STATES INTERNATIONAL TRADE COMMISSION
Washington, D.C.**

In the Matter of

**CERTAIN INTERACTIVE FITNESS
PRODUCTS INCLUDING STATIONARY
EXERCISE BIKES, TREADMILLS,
ELLIPTICAL MACHINES, AND
ROWING MACHINES AND
COMPONENTS THEREOF**

Investigation No. 337-TA-1310

NOTICE OF INSTITUTION OF INVESTIGATION

Institution of Investigation Pursuant to 19 U.S.C. 1337

AGENCY: U.S. International Trade Commission

ACTION: Notice

SUMMARY: Notice is hereby given that a complaint was filed with the U.S. International Trade Commission on March 3, 2022, under section 337 of the Tariff Act of 1930, as amended, on behalf of Peloton Interactive, Inc. of New York, New York. A supplement to the complaint was filed on March 21, 2022. The complaint, as supplemented, alleges violations of section 337 based upon the importation into the United States, the sale for importation, and the sale within the United States after importation of certain interactive fitness products including stationary exercise bikes, treadmills, elliptical machines, and rowing machines and components thereof by reason of infringement of certain claims of U.S. Patent No. 11,170,886 (“the ’886 Patent”); U.S. Pat. No. 7,938,755 (“the ’755 Patent”); U.S. Patent No. 11,183,288 (“the ’288 Patent”); U.S. Patent No. 11,145,399 (“the ’399 Patent”); and U.S. Pat. No. 10,864,406 (“the ’406 patent”). The complaint further alleges that an industry in the United States exists as required by the applicable Federal Statute.

The complainant requests that the Commission institute an investigation and, after the investigation, issue a limited exclusion order and cease and desist orders.

ADDRESSES: The complaint, except for any confidential information contained therein, may be viewed on the Commission’s electronic docket (EDIS) at <https://edis.usitc.gov>. For help accessing EDIS, please email EDIS3Help@usitc.gov. Hearing impaired individuals are advised that information on this matter can be obtained by contacting the Commission’s TDD terminal on (202) 205-1810. Persons with mobility impairments who will need special assistance in gaining access to the Commission should contact the Office of the Secretary at (202) 205-2000.

General information concerning the Commission may also be obtained by accessing its internet server at <https://www.usitc.gov>.

FOR FURTHER INFORMATION CONTACT: Katherine Hiner, Office of Docket Services, U.S. International Trade Commission, telephone (202) 205-1802.

SUPPLEMENTARY INFORMATION:

AUTHORITY: The authority for institution of this investigation is contained in section 337 of the Tariff Act of 1930, as amended, 19 U.S.C. 1337, and in section 210.10 of the Commission's Rules of Practice and Procedure, 19 C.F.R. 210.10 (2021).

SCOPE OF INVESTIGATION: Having considered the complaint, the U.S. International Trade Commission, on April 1, 2022, ORDERED THAT –

(1) Pursuant to subsection (b) of section 337 of the Tariff Act of 1930, as amended, an investigation be instituted to determine whether there is a violation of subsection (a)(1)(B) of section 337 in the importation into the United States, the sale for importation, or the sale within the United States after importation of certain products identified in paragraph (2) by reason of infringement of one or more of claims 1, 3-15, 17, 19, 20-22 of the '886 Patent; claims 1, 2, 5-7, 8, 9 of the '755 Patent; claims 1, 2-24, 25, 26-29 of the '288 Patent; claims 1, 2-3, 5-13, 16-17, 19-20, 21, 22-28 of the '399 Patent; and claims 11, 12, 14, 15, 16 of the '406 Patent, and whether an industry in the United States exists as required by subsection (a)(2) of section 337;

(2) Pursuant to section 210.10(b)(1) of the Commission's Rules of Practice and Procedure, 19 C.F.R. 210.10(b)(1), the plain language description of the accused products or category of accused products, which defines the scope of the investigation, is "stationary bikes, treadmills, elliptical machines, and rowing machines used with interactive fitness programs or containing an air dam";

(3) For the purpose of the investigation so instituted, the following are hereby named as parties upon which this notice of investigation shall be served:

(a) The complainant is:

Peloton Interactive, Inc.
441 9th Avenue, 6th Floor
New York, NY 10001

(b) The respondents are the following entities alleged to be in violation of section 337, and are the parties upon which the complaint is to be served:

ICON Fitness Corp.
1500 South 1000 West
Logan, UT 84321

IHF Holdings Inc.
1500 South 1000 West
Logan, UT 84321

iFIT Inc. (FKA ICON Health & Fitness, Inc.)
1500 South 1000 West
Logan, UT 84321

NordicTrack, Inc.
1500 South 1000 West
Logan, UT 84321

Free Motion Fitness, Inc.
1500 South 1000 West
Logan, UT 84321

(4) For the investigation so instituted, the Chief Administrative Law Judge, U.S. International Trade Commission, shall designate the presiding Administrative Law Judge.

The Office of Unfair Import Investigations will not be named as a party to this investigation.

Responses to the complaint and the notice of investigation must be submitted by the named respondents in accordance with section 210.13 of the Commission's Rules of Practice and Procedure, 19 C.F.R. 210.13. Pursuant to 19 C.F.R. 201.16(e) and 210.13(a), as amended in 85 Fed. Reg. 15798 (March 19, 2020), such responses will be considered by the Commission if received not later than 20 days after the date of service by the complainant of the complaint and the notice of investigation. Extensions of time for submitting responses to the complaint and the notice of investigation will not be granted unless good cause therefor is shown.

Failure of a respondent to file a timely response to each allegation in the complaint and in this notice may be deemed to constitute a waiver of the right to appear and contest the allegations of the complaint and this notice, and to authorize the administrative law judge and the Commission, without further notice to the respondent, to find the facts to be as alleged in the complaint and this notice and to enter an initial determination and a final determination containing such findings, and may result in the issuance of an exclusion order or a cease and desist order or both directed against the respondent.

By order of the Commission.



Lisa R. Barton
Secretary to the Commission

Issued: April 1, 2022

**CERTAIN INTERACTIVE FITNESS PRODUCTS
INCLUDING STATIONARY EXERCISE BIKES,
TREADMILLS, ELLIPTICAL MACHINES, AND ROWING
MACHINES, AND COMPONENTS THEREOF**

Inv. No. 337-TA-1310

PUBLIC CERTIFICATE OF SERVICE

I, Lisa R. Barton, hereby certify that the attached **INSTITUTION OF INVESTIGATION** has been served via EDIS upon the following parties as indicated, on **April 4, 2022**.



Lisa R. Barton, Secretary
U.S. International Trade Commission
500 E Street, SW, Room 112
Washington, DC 20436

Complainant:

Peloton Interactive, Inc.
441 9th Avenue, 6th Floor
New York, NY 10001

- Via Hand Delivery
- Via Express Delivery
- Via First Class Mail
- Other: Email Notification of Availability for Download

On Behalf of Complainant:

Bert C. Reiser
LATHAM & WATKINS LLP
555 11th Street, NW
Suite 1000
Washington, DC 20004-1304

- Via Hand Delivery
- Via Express Delivery
- Via First Class Mail
- Other: Email Notification of Availability for Download

Respondents:

ICON Fitness Corp.
1500 South 1000 West
Logan, UT 84321

- Via Hand Delivery
- Via Express Delivery
- Via First Class Mail
- Other: Service to Be Completed by Complainant

IHF Holdings Inc.
1500 South 1000 West
Logan, UT 84321

- Via Hand Delivery
- Via Express Delivery

**CERTAIN INTERACTIVE FITNESS PRODUCTS
INCLUDING STATIONARY EXERCISE BIKES,
TREADMILLS, ELLIPTICAL MACHINES, AND ROWING
MACHINES, AND COMPONENTS THEREOF**

Inv. No. 337-TA-1310

Certificate of Service – Page 2

iFit Inc. (FKA ICON Health & Fitness, Inc.)
1500 South 1000 West
Logan, UT 84321

- Via First Class Mail
- Other: Service to Be Completed by Complainant

NordicTrack, Inc.
1500 South 1000 West
Logan, UT 84321

- Via Hand Delivery
- Via Express Delivery
- Via First Class Mail
- Other: Service to Be Completed by Complainant

Free Motion Fitness, Inc.
1500 South 1000 West
Logan, UT 84321

- Via Hand Delivery
- Via Express Delivery
- Via First Class Mail
- Other: Service to Be Completed by Complainant

Government Agencies:

Lynda Marshall
International Section, Antitrust Division
U.S. Department of Justice
450 5th Street NW, Room 11000
Washington, DC 20530

- Via Hand Delivery
- Via Express Delivery
- Via First Class Mail
- Other: Service to Be Completed by Complainant

Dax Terrill, Chief
Exclusion Order Enforcement Branch
U.S. Customs and Border Protection
Regulations and Rulings
90 K Street NE – 10th Floor
Washington, DC 20229

- Via Hand Delivery
- Via Express Delivery
- Via First Class Mail
- Other: Email Notification of Availability for Download

Elizabeth Kraus, Deputy Director
International Antitrust, Office of International Affairs

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- Via Express Delivery
- Via First Class Mail
- Other: Email Notification of Availability for Download

- Via Hand Delivery
- Via Express Delivery

**CERTAIN INTERACTIVE FITNESS PRODUCTS
INCLUDING STATIONARY EXERCISE BIKES,
TREADMILLS, ELLIPTICAL MACHINES, AND ROWING
MACHINES, AND COMPONENTS THEREOF**

Inv. No. 337-TA-1310

Certificate of Service – Page 3

Federal Trade Commission
600 Pennsylvania Avenue, Room 498
Washington, DC 20580

Dale D. Berkley, Ph.D., J.D.
Office of the General Counsel, PHD, NIH Branch
National Institutes of Health
31 Center Drive
Bldg. 31, Rm. 47
Bethesda, MD 20892

Via First Class Mail
 Other: Email Notification
of Availability for Download

Via Hand Delivery
 Via Express Delivery
 Via First Class Mail
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of Availability for Download



UNITED STATES INTERNATIONAL TRADE COMMISSION

WASHINGTON, DC 20436

April 4, 2022

Bert C. Reiser
Latham & Watkins LLP
555 11th Street, NW Suite 1000
Washington, DC 20004-1304

**Re: Certain Interactive Fitness Products Including Stationary Exercise Bikes,
Treadmills, Elliptical Machines, and Rowing Machines and Components
Thereof;
Inv. No. 337-TA-1310**

Dear Bert C. Reiser:

This letter is to advise you that the U.S. International Trade Commission has instituted an investigation pursuant to section 337 of the Tariff Act of 1930 (19 U.S.C. 1337). A copy of the Commission's notice of investigation is enclosed. Also enclosed is the Section 337 Mediation Program brochure. After reviewing the brochure, please sign and return the enclosed certification of receipt.

Sincerely,

A handwritten signature in black ink, appearing to read "Lisa R. Barton".

Lisa R. Barton
Secretary

Enclosures:

1. Notice of Investigation
2. Publication Regarding the Section 337 Mediation Program
3. Certification of Receipt of Mediation Materials



UNITED STATES INTERNATIONAL TRADE COMMISSION

WASHINGTON, DC 20436

April 4, 2022

Peloton Interactive, Inc.
441 9th Avenue, 6th Floor
New York, NY 10001

**Re: Certain Interactive Fitness Products Including Stationary Exercise Bikes,
Treadmills, Elliptical Machines, and Rowing Machines and Components
Thereof;
Inv. No. 337-TA-1310**

Dear Sir/Madam:

This letter is to advise you that the U.S. International Trade Commission has instituted an investigation pursuant to section 337 of the Tariff Act of 1930 (19 U.S.C. 1337). A copy of the Commission's notice of investigation is enclosed. Also enclosed is the Section 337 Mediation Program brochure. After reviewing the brochure, please sign and return the enclosed certification of receipt.

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Lisa R. Barton
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UNITED STATES INTERNATIONAL TRADE COMMISSION

WASHINGTON, DC 20436

April 4, 2022

ICON Fitness Corp.
1500 South 1000 West
Logan, UT 84321

**Re: Certain Interactive Fitness Products Including Stationary Exercise Bikes,
Treadmills, Elliptical Machines, and Rowing Machines and Components Thereof;
Investigation No. 337-TA-1310**

Dear Sir/Madam:

This letter is to advise you that the United States International Trade Commission has instituted an investigation pursuant to Section 337 of the Tariff Act of 1930 (19 U.S.C. 1337). **ICON Fitness Corp.** is a named respondent in this investigation.

We are hereby serving you with a copy of the Complaint and the Notice of Investigation issued in this matter. Enclosed is a copy of the Code of Federal Regulations. Also enclosed is a the Section 337 Mediation Program brochure. After reviewing this brochure, please sign and return the enclosed certification of receipt.

Please note that the Notice requires a response to the allegations in the Complaint and the response must be received not later than twenty (20) days after the date of service of the Complaint. Failure to file a response may result in inferences being drawn against your interests.

Sincerely,

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Lisa R. Barton
Secretary

Enclosures:

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2. Notice of Investigation
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UNITED STATES INTERNATIONAL TRADE COMMISSION

WASHINGTON, DC 20436

April 4, 2022

IHF Holdings Inc.
1500 South 1000 West
Logan, UT 84321

**Re: Certain Interactive Fitness Products Including Stationary Exercise Bikes,
Treadmills, Elliptical Machines, and Rowing Machines and Components Thereof;
Investigation No. 337-TA-1310**

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We are hereby serving you with a copy of the Complaint and the Notice of Investigation issued in this matter. Enclosed is a copy of the Code of Federal Regulations. Also enclosed is a the Section 337 Mediation Program brochure. After reviewing this brochure, please sign and return the enclosed certification of receipt.

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UNITED STATES INTERNATIONAL TRADE COMMISSION

WASHINGTON, DC 20436

April 4, 2022

iFIT Inc. (FKA ICON Health & Fitness, Inc.)
1500 South 1000 West
Logan, UT 84321

**Re: Certain Interactive Fitness Products Including Stationary Exercise Bikes,
Treadmills, Elliptical Machines, and Rowing Machines and Components Thereof;
Investigation No. 337-TA-1310**

Dear Sir/Madam:

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We are hereby serving you with a copy of the Complaint and the Notice of Investigation issued in this matter. Enclosed is a copy of the Code of Federal Regulations. Also enclosed is a the Section 337 Mediation Program brochure. After reviewing this brochure, please sign and return the enclosed certification of receipt.

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Secretary

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UNITED STATES INTERNATIONAL TRADE COMMISSION

WASHINGTON, DC 20436

April 4, 2022

NordicTrack, Inc.
1500 South 1000 West
Logan, UT 84321

**Re: Certain Interactive Fitness Products Including Stationary Exercise Bikes,
Treadmills, Elliptical Machines, and Rowing Machines and Components Thereof;
Investigation No. 337-TA-1310**

Dear Sir/Madam:

This letter is to advise you that the United States International Trade Commission has instituted an investigation pursuant to Section 337 of the Tariff Act of 1930 (19 U.S.C. 1337).

NordicTrack, Inc. is a named respondent in this investigation.

We are hereby serving you with a copy of the Complaint and the Notice of Investigation issued in this matter. Enclosed is a copy of the Code of Federal Regulations. Also enclosed is a the Section 337 Mediation Program brochure. After reviewing this brochure, please sign and return the enclosed certification of receipt.

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Lisa R. Barton
Secretary

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UNITED STATES INTERNATIONAL TRADE COMMISSION

WASHINGTON, DC 20436

April 4, 2022

Free Motion Fitness, Inc.
1500 South 1000 West
Logan, UT 84321

Re: Certain Interactive Fitness Products Including Stationary Exercise Bikes, Treadmills, Elliptical Machines, and Rowing Machines and Components Thereof; Investigation No. 337-TA-1310

Dear Sir/Madam:

This letter is to advise you that the United States International Trade Commission has instituted an investigation pursuant to Section 337 of the Tariff Act of 1930 (19 U.S.C. 1337). **Free Motion Fitness, Inc.** is a named respondent in this investigation.

We are hereby serving you with a copy of the Complaint and the Notice of Investigation issued in this matter. Enclosed is a copy of the Code of Federal Regulations. Also enclosed is a the Section 337 Mediation Program brochure. After reviewing this brochure, please sign and return the enclosed certification of receipt.

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Lisa R. Barton
Secretary

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UNITED STATES INTERNATIONAL TRADE COMMISSION

WASHINGTON, DC 20436

April 4, 2022

Lynda Marshall
International Section
Antitrust Division
U.S. Dept of Justice
450 5th Street NW, Room 11000
Washington, DC 20530

Re: Certain Interactive Fitness Products Including Stationary Exercise Bikes, Treadmills, Elliptical Machines, and Rowing Machines and Components Thereof; Inv. No. 337-TA-1310

Dear Lynda Marshall:

This letter is to advise you that the United States International Trade Commission has instituted an investigation pursuant to Section 337 of the Tariff Act of 1930 (19 U.S.C. 1337). A copy of the Notice of Investigation is enclosed. Non-confidential copies of the Complaint and any supplements filed in the investigation will be provided upon request. Requests should be directed to Docket Services at (202) 205-1802.

If you have any questions concerning this investigation, please contact the Commission Investigative Attorney whose name and telephone number appear in the enclosed Notice.

Sincerely,

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Lisa R. Barton
Secretary

Enclosure:

1. Notice of Investigation



UNITED STATES INTERNATIONAL TRADE COMMISSION

WASHINGTON, DC 20436

April 4, 2022

Dax Terrill, Chief
Exclusion Order Enforcement Branch
U.S. Customs and Border Protection
Regulations and Rulings
90 K Street NE, 10th Floor
Washington, DC 20229-1177

Re: Certain Interactive Fitness Products Including Stationary Exercise Bikes, Treadmills, Elliptical Machines, and Rowing Machines and Components Thereof; Inv. No. 337-TA-1310

Dear Dax Terrill:

This letter is to advise you that the United States International Trade Commission has instituted an investigation pursuant to Section 337 of the Tariff Act of 1930 (19 U.S.C. 1337). A copy of the Notice of Investigation is enclosed. Non-confidential copies of the Complaint and any supplements filed in the investigation will be provided upon request. Requests should be directed to Docket Services at (202) 205-1802.

If you have any questions concerning this investigation, please contact the Commission Investigative Attorney whose name and telephone number appear in the enclosed Notice.

Sincerely,

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Lisa R. Barton
Secretary

Enclosure:

1. Notice of Investigation



UNITED STATES INTERNATIONAL TRADE COMMISSION

WASHINGTON, DC 20436

April 4, 2022

Elizabeth Kraus, Deputy Director
International Antitrust, Office of
International Affairs
Federal Trade Commission
600 Pennsylvania Avenue, Room 498
Washington, DC 20580

**Re: Certain Interactive Fitness Products Including Stationary Exercise Bikes,
Treadmills, Elliptical Machines, and Rowing Machines and Components
Thereof; Inv. No. 337-TA-1310**

Dear Elizabeth Kraus:

This letter is to advise you that the United States International Trade Commission has instituted an investigation pursuant to Section 337 of the Tariff Act of 1930 (19 U.S.C. 1337). A copy of the Notice of Investigation is enclosed. Non-confidential copies of the Complaint and any supplements filed in the investigation will be provided upon request. Requests should be directed to Docket Services at (202) 205-1802.

If you have any questions concerning this investigation, please contact the Commission Investigative Attorney whose name and telephone number appear in the enclosed Notice.

Sincerely,

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Lisa R. Barton
Secretary

Enclosure:

1. Notice of Investigation



UNITED STATES INTERNATIONAL TRADE COMMISSION

WASHINGTON, DC 20436

April 4, 2022

Dale D. Berkley, Ph.D., J.D.
Office of the General Counsel, PHD, NIH Branch
National Institutes of Health
31 Center Drive
Building 31, Room 47
Bethesda, MD 20892

Re: Certain Interactive Fitness Products Including Stationary Exercise Bikes, Treadmills, Elliptical Machines, and Rowing Machines and Components Thereof; Inv. No. 337-TA-1310

Dear Dale Berkley:

This letter is to advise you that the United States International Trade Commission has instituted an investigation pursuant to Section 337 of the Tariff Act of 1930 (19 U.S.C. 1337). A copy of the Notice of Investigation is enclosed. Non-confidential copies of the Complaint and any supplements filed in the investigation will be provided upon request. Requests should be directed to Docket Services at (202) 205-1802.

If you have any questions concerning this investigation, please contact the Commission Investigative Attorney whose name and telephone number appear in the enclosed Notice.

Sincerely,

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Lisa R. Barton
Secretary

Enclosure:

1. Notice of Investigation